

ORDER



Orders
Order / Rev: 1918912
 Alt Order #:
Product Desc: NFL TEXAN DIV SUN INT
 Estimate:
Flight Dates: 01/12/20 - 01/12/20
Original Date / Rev: 01/09/20 / 08/10/20
Order Type: RFP

KHOU
Primary AE: Ben Stecker
Sales Office: TSWAS
Sales Region: NAT

Agency
Name: National Media, Inc/ POL
Buying Contact:
Billing Contact:
 211 North Union Street, Suite 200
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: ISS/ National Taxpayers Union
Demographic: A25-54
Product Codes: IS-Candidate/US House
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Issue

New Business Thru:
Advertiser External ID: 113502
Agency External ID: 2477AG
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
12/30/19	01/12/20	1	\$112,500.00	\$95,625.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
January 2020	1	\$112,500.00	\$95,625.00	19.70
Totals	1	\$112,500.00	\$95,625.00	19.70

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker	TSWAS	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KHOU	01/12/20	01/12/20	NFL Divisional Su-Texas NFL TEXAN DIV SUN INT	CM	12:00 PM-3:30 PM (12:00 PM-3:30 PM)	-----S	:30	1	112,500.00	P02	19.70	NM	1	\$112,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/06/20	01/12/20	-----S		1				112,500.00		19.70			
													Totals	1	\$112,500.00